

## FOR IMMEDIATE RELEASE

### NEWS RELEASE – APRIL 26, 2017

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#### **Online ride-hailing apps in Jordan: 34.29% of respondents who use online ride-hailing apps and taxis reported that their usage of taxis decreased after using the apps**

A new Arab Advisors Group survey of transportation habits in Jordan was released in April 2017. The survey revealed that around a quarter of the respondents who are aware of online ride-hailing apps and use public transportation is willing to switch from public transportation to use such applications. The survey further revealed that online ride-hailing applications had more effect on the usage of public transportation among female respondents.

A new major survey of the Transportation Habit in Jordan was conducted by the Arab Advisors Group in April 2017. Based on Arab Advisors' survey, more than half of total respondents reported using public transportation.

The survey report, "[A Survey Analysis of Transportation Habits in Jordan](#)" was released on April 23, 2017 and provides the results of a major comprehensive Computer Assisted Telephone Interviews (CATI) survey of Transportation Habits in Jordan. The survey probes the respondents' adoption and habits of using transportation methods including **public transportation (taxis, buses, and serveeces), personal cars, and online ride-hailing applications**. This survey report can be purchased from the Arab Advisors Group for **only US\$ 1,900**. The survey was conducted based on the demographic breakdown in Jordan for the population above 18 years old. The report has **92 pages**.

Respondents were randomly called through randomly generated numbers. **The survey results encompass answers from 791 respondents that passed rigorous quality control checks. Quality control was conducted by the Arab Advisors Group's.** The survey yields a confidence level of 99% with a margin of error of less than 5%.

Please contact the Arab Advisors Group to get a copy of the report's Table of Contents.

Any investment in this report will count towards an **annual Strategic Research Service subscription** should the service be acquired within three months from purchasing the report.

"The survey revealed that online ride-hailing applications had a small impact on the usage of public transportation. 34.29% of respondents

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who use online ride-hailing apps and taxis reported that their usage of taxis decreased after using these apps. 15.79% of respondents who use online ride-hailing apps and buses reported that their usage of buses decreased, while 16.67% of respondents who use online ride-hailing apps and serviceces reported that their usage of serviceces decreased.” Ms. Hiba Rabadi, Arab Advisors Group Senior Research Analyst, noted.

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Arab Advisors Group’s Arabic name is **مجموعة المرشدين العرب**  
**Please include our name in English in brackets after the name in Arabic**

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