



Kuwait Telecommunications Market Indicators and Projections July 13, 2010

DEMOGRAPHICS	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	COMPOUND ANNUAL GROWTH RATE (CAGR)			
											CAGR 05-09	CAGR 10-14	CAGR 05-14	
Population (000s)														
Population growth (000s)														
Population growth %														
Number of households (000s)														
Households growth (000s)														
Household size														
ECONOMY														
GDP (US\$ millions)														
GDP per capita (US\$)														
Credit cards (000s)														
Debit cards (000s)														
Total credit/debit cards (000s)														
Cards added (000s)														
Growth %														
Cards penetration %														
IT AND INTERNET INFRASTRUCTURE														
Number of ISPs (not including Internet cafes)														
Internet accounts (000s) *														
Internet accounts added (000s)														
Internet accounts penetration %														
<small>Note: Internet accounts are fixed service only and do not include mobile Internet.</small>														
Account usage multiplier (includes Internet cafe users) *														
Internet users (000s)														
Internet users penetration %														
<small>* Estimated</small>														
TELECOMS INFRASTRUCTURE														
Number of fixed operators														
Mainlines (000s)														
Mainlines added (000s)														
Growth %														
Mainlines penetration %														
DSL/Broadband lines (000s) *														
DSL/Broadband lines added (000s)														
Growth %														
DSL/Broadband lines as % of total mainlines														
DSL/Broadband lines as % of total Internet accounts														
<small>* Estimated</small>														
<small>Note: Broadband lines are fixed service only and do not include 3G cellular lines.</small>														
Number of cellular operators														
Cellular lines (000s)														
Cellular lines added (000s)														
Growth %														
Cellular penetration %														
REVENUES														
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	COMPOUND ANNUAL GROWTH RATE (CAGR)			
											CAGR 05-09	CAGR 10-14	CAGR 05-14	
PSTN														
PSTN revenues (US\$ 000) *														
Monthly ARPU (US\$) *														
CELLULAR														
Cellular revenues (US\$ 000)														
Monthly ARPU (US\$)														
<small>Note: In 2007, Zain Kuwait started including interconnection costs in its revenues and restated 2006 revenues accordingly.</small>														
INTERNET														
Internet revenues (US\$ 000) *														
Monthly ARPU (US\$) *														
<small>* Estimated</small>														

Population

Internet accounts

Mainlines (fixed lines)

Cellular lines

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