



ADSL Rates in the Arab World: A Regional Comparison

**Arab Advisors Group
Strategic Research Service - Telecom**

March 2007

Analyst: Hussam Barhoush

Arab Advisors Group
A member of the Arab Jordan Investment Bank Group

PO Box 2374
Amman 11821 – Jordan
Tel. 962.6.5828849
Fax. 962.6.5828809

arabadvisors@arabadvisors.com

www.arabadvisors.com

Copyright notice: Copyright notice: Copyright 2007 by Arab Advisors Group. All rights reserved. No material contained in this report may be reproduced in whole or in part without the prior written permission of the publisher. Any unauthorized use, disclosure, copying, selling, distribution or in any way transfer of any direct or indirect information from this report which is the property of Arab Advisors Group, removing, erasing or hiding from view any copyright, trademark, confidentiality notice, mark or legend appearing on Arab Advisors Group products or any form of output is strictly prohibited, and will be under legal responsibility. The information contained in this report has been obtained from sources we believe to be reliable, but neither its completeness nor accuracy can be guaranteed. Opinions expressed are based on our interpretation of the available information, and are subject to change.

Feedback: Our clients' satisfaction is of our utmost concern. We welcome all feedback regarding our research and products. Please send us your notes on this report, what you found useful in it and future research directions that would help you in your business. Send feedback emails to: arabadvisors@arabadvisors.com

Table of Contents

Section I: Executive summary	1
Section II: Overview	3
Section III: General comparisons	4
GDP per Capita	4
Regulatory landscape.....	6
Exchange rates	7
Sales Tax rates	8
Section IV: Regional residential ADSL packages and rates	9
Subscribers transaction with ISPs	10
ADSL Connection and installation fees	11
Modem Purchase	12
Total cost of 256 Kbps residential ADSL	12
Yearly and monthly subscription of 256 Kbps residential ADSL	14
Total cost of 512 Kbps residential ADSL	16
Yearly and monthly subscription of 512 Kbps residential ADSL	18
Section V: The ADSL affordability measure	20
Regional ADSL rates comparison (specific to the region)	20
Regional ADSL rates comparison: ADSL Affordability Measure (AAM)	22
Appendix	25
Total cost of 128 Kbps residential ADSL	25
Total cost of 1024 Kbps residential ADSL	26
Total cost of 2048 Kbps residential ADSL	27

List of Exhibits

Exhibit 1: A regional GDP per capita comparison (2005)	4
Exhibit 2: PSTN and Internet markets status.....	6
Exhibit 3: Exchange rates used in this report (January 18th 2007)	7
Exhibit 4: Sales tax % on ADSL services in the Arab region (January 2007).....	8
Exhibit 5: Residential ADSL Availability (January 2007)	9
Exhibit 6: ADSL connection and installation fees (January 2007)	11
Exhibit 7: Total cost of 256 Kbps residential ADSL (January 2007)	12
Exhibit 8: Yearly and monthly subscription of 256 Kbps residential ADSL.....	14
Exhibit 9: Total cost of 512 Kbps residential ADSL (January 2007)	16
Exhibit 10: Yearly and monthly subscription of 512 Kbps residential ADSL.....	18
Exhibit 11: Total annual and monthly costs of 256 Kbps ADSL	20
Exhibit 12: Total annual and monthly costs of 512 Kbps ADSL	21
Exhibit 13: Total annual costs of 256 Kbps ADSL as a % of GDP per capita.....	22
Exhibit 14: Total annual costs of 512 Kbps ADSL as a % of GDP per capita.....	23
Exhibit A 1: Total cost of 128 Kbps residential ADSL (January 2007)	25
Exhibit A 2: Total cost of 1024 Kbps residential ADSL (January 2007).....	26
Exhibit A 3: Total cost of 2048 Kbps residential ADSL (January 2007).....	27