

ARAB ADVISORS GROUP

Arab Advisors Group provides reliable research, analysis and forecasts of Arab communications, media and technology markets.

Global Expertise - Regional Focus.



3rd Media and Telecoms Convergence Conference 2006

Amman June 6&7, 2006

Delegates Evaluation
Results

arabadvisors@arabadvisors.com

www.arabadvisors.com

Media and Telecoms Convergence Conference 2006

- 351 registered delegates.
- Addressed by 28 visionary executives and industry leaders
- Representatives from major telecom, IT and media operators, vendors and regulators.
- 17 companies at the exhibition, alongside the conference.
- Over 90 delegates filled out the conference evaluation form.



Arab Advisors 3rd Media and Telecoms Convergence Conference 2006

Main Sponsor



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Sponsors & Exhibitors Comments

- “I would like to express my sincere gratitude for inviting etisalat to be a main sponsor of the above conference, which was indeed a successful gathering of key personnel in Telecommunication and Media from Arab and GCC Countries.
I would like to particularly complement the well assembled agenda, which enabled the high-caliber speakers to add immense value to the discussions on pertinent topics. All this combined to create a well organized event that attracted good exposure.
The etisalat name and logo was well displayed during the event leading to good publicity for our new logo and reinforced our image as a leading telecom corporation in the region.
Once again, your efforts and that of your enthusiastic team members are much appreciated.”
Mr. Ahmad Bin Ali-Manager Corporate Communications - etisalat
- “It has been a great opportunity for our team to meet and communicate with the participating Media and Telecom companies and share experience and new ideas. We are grateful to you for your hospitality.” **Mr. Ammar Aker - Chief Executive Officer JAWWAL - Palestine**
- “The conference has been an excellent opportunity to bring key issues to the forefront especially in Telecom & Media convergence. The presentations, which were presented by top-notch speakers, were a mix of quality and diversity. We thank all of the organizers for the wonderful two days and we hope this conference will continue in the future.” **Fastlink**



Sponsors & Exhibitors Comments

- “You all did a fantastic job putting the conference together. We found it extremely valuable and certainly look forward to the next one. I trust all of you are well and continue to keep up the great work.” **Mr. Andy H. Hanna-Chief - Sales, Marketing & Operations - Kalam Telecom**
- “Arab Advisors conducted a very professional conference with care taken to map relevant hot industry issues, trends, and messages from both telecom service providers and telecom solution providers to its audience. The 3rd Media and Telecoms Convergence Conference focused on sharing industry experiences, leading edge technology and new techniques through case studies in an excellent way to accelerate awareness and adoption. These are great conferences to understand the burning regional issues in deploying the new generation of networks. I was very pleased with the staff and the information I received , and I would highly recommend this event to others. Thank you for the opportunity it was very much worth the time.” **Mr. Fadi Qutaishat - International Sales & Marketing Manager – Globitel**
- “One of the best conferences I've ever attended in the region, excellent speakers, comprehensive content, excellent time keeping and organization. I truly thank Arab Advisors for that great effort.” **Mr. Bashar T. Arafeh - Chief Marketing Officer - Fastlink**



Some Delegates' Comments

- "There is a definite need among Telecommunications management to become better informed on these topics, and also involving more Media participants to become involved about this convergence. Your conference provided an excellent forum for us to ask questions and voice opinions."
- "Year on year and for the third year Arab Advisors Group provide that's this is the conference to attend for media and telecom convergence in the region."
- "Very informative and important topics discussed" "connections and high attendance is very valuable."
- "It would be wise to bring some investment banks to the scene and talk about financing schemes for the alternate and mobile telecom operators ."



Media Coverage



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TV Stations Coverage

- JTV (interviews with HE the Minister & Mr. Jawad Abbassi)
- Al – Arabiya TV (interviews with HE the Minister, Mr. Jawad Abbassi, Speakers and Delegates)
- Al – Arabia TV broadcasted the report on the 12th of June 2005; the report included interviews with Jawad Abbassi, H.E. Nadia Al – Saeed and Bashar Dahabreh.
- Bahrain TV (interviews with HE the Minister, Mr. Jawad Abbassi, speakers and delegates)
- Abu Dhabi TV (interviews speakers and delegates)

Local Coverage in Jordan

- Jordan Times Newspaper (Weekender Supplement), English, Technology and Internet Section, Page 8, 15th June 2006
- Al – Rai Newspaper, Business Section, Page 17, 13th June 2006
- Al – Ghad Newspaper, Business Section, Page 13, 13th June 2006
- Arab Al – Yawm Newspaper, Business Section, Page 20, 13th June 2006
- Al – Anbat Newspaper, Business Section, Page 14, 13th June 2006
- Al – Rai Newspaper, Arabic, City News, Page 95, 11th June 2006
- Arab Al – Yawm Newspaper, Arabic, Business Section, Page 22, 11th June 2006
- Ad – Dustour Newspaper, Arabic, Business Section, Page 28, 11th June 2006
- Arab Al – Yawm Newspaper, Business Section, Page 21, 8th June 2006



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Local Coverage in Jordan

- The Star Newspaper, Local News Section, Page 3, 8th June 2006
- Al – Ghad Newspaper, Business Section, Page 18, 8th June 2006
- Ad – Dustour Newspaper, Business Section, Page 25, 8th June 2006
- Arab Al – Yawm Newspaper, Business Section, Page 23, 8th June 2006
- Al – Deyar Newspaper, Business Section, Page 8, 8th June 2006
- Al – Rai Newspaper, Arabic, Business Section, Page 18, 7th June 2006
- Arab Al – Yawm Newspaper, Arabic, Business Section, Page 25, 7th June 2006
- Ad – Dustour Newspaper, Arabic, Business Section, Page 26, 7th June 2006
- Al – Ghad Newspaper, Arabic, Business Section, Page 16, 7th June 2006
- Al – Deyar Newspaper, Arabic, Business Section, Page 8, 7th June 2006



Local Coverage in Jordan

- Al – Anbat Newspaper, Arabic, Business Section, Page 14, 7th June 2006
- Jordan Times, English, Local News Section, Page 3, 7th June 2006
- Arab Al – Yawm Newspaper, Arabic, Technology and Internet Section, Page 22, 4th June 2006
- Ad-Dustour Newspaper, Business Section, Page 21, 1st June 2006
- Al – Rai Newspaper, Business Section, Page 18, 1st June 2006
- Al – Ghad Newspaper, Business Section, Page 14, 1st June 2006
- Jordan Times Newspaper (Weekender Supplement), English, Technology and Internet Section, Page 8, 15th June 2006



Regional Coverage

- Bahrain Tribune Newspaper, English, Bahrain, Business Section, Page 14, 14th June 2006
- Al – Bayan Newspaper, Arabic, United Arab Emirates, Business Section, Page 8, 14th June 2006
- The Gulf Today Business Section, English, United Arab Emirates, Front Page, Page 1, 14th June 2006
- Al – Rai Al Aam Newspaper, Arabic, Kuwait, Business Section, Page 56, 7th June 2006
- Al – Riyadh Newspaper, Arabic, Saudi Arabia, Business Section, Page 41, 8th June 2006
- Al – Watan Newspaper, Arabic, Bahrain, Business Section, Page 7, 10th June 2006
- Al – Watan Newspaper, Arabic, Bahrain, Business Section, Page 7, 10th June 2006
- Al – Khaleej Newspaper, Arabic, United Arab Emirates, Business Section, Page 8, 8th June 2006
- Khaleej Times Newspaper, English, United Arab Emirates, Business Section, Page 45, 8th June 2006



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Regional Coverage

- Al – Bayan Newspaper, Arabic, United Arab Emirates, Business Section, Page 13, 7th June 2006
- Akhbar Al – Khaleej Newspaper, Arabic, Business Section, Bahrain, Page 14, 1st June 2006
- Al – Meethaq Newspaper, Arabic, Business Section, Bahrain, Page 9, 1st June 2006
- Akhbar Al – Alam Newspaper, Arabic, Business Section, United Arab Emirates, Page 6, 1st June 2006.
- Al – Ayam Newspaper, Arabic, Business Section, Bahrain, Page 6, 1st June 2006
- Al – Wasat Newspaper, Arabic, Business Section, Bahrain, Page 4, 1st June 2006
- Khaleej Times Newspaper, English, Business Section, United Arab Emirates, Page 46, 1st June 2006
- Al – Khaleej Newspaper, Arabic, Business Section, United Arab Emirates, Page 14, 1st June 2006
- Al Ahd Newspaper, Arabic, Bahrain, Business Section, Page 9, 21st June 2006



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Online Coverage

- ITP.net, English, News Section, 14th June 2006
<http://www.itp.net/news/details.php?id=21036&category>
- Aitnews.com, Arabic, Company News, 13th June 2006
<http://www.aitnews.com/index.php?option=newsDetails&nid=2599>
- Dubizzle.com, English, Business Section, 13th June 2006
<http://www.dubizzle.com/LeftLinks/news.aspx?wn=2&PID=93>
- Trade Arabia.com, English, IT & Telecom Section, 13th June 2006
http://www.tradearabia.com/tanews/newsdetails_snIT_article106559_cnt.html
- AME Info, Arabic, Company News, 13th June 2006
<http://www.ameinfo.com/ar-52380.html>
- Zawya.com, English, IT & Telecom Section, 14th June 2006
<http://www.zawya.com/Story.cfm/sidZAWYA20060614033729/secIndustries/pagTelecoms%20%26%20IT/chnMiddle%20East%20Telecommunications%20News/obj8854017C-60CC-48A3-9202A32E0B7D1126/>
- Khaleej Times Online, English, Business Section, 14th June 2006
http://www.khaleejtimes.com/DisplayArticleNew.asp?xfile=data/business/2006/June/business_June401.xml§ion=business&col
- AME Info, English, Company News Section, 13th June 2006
<http://www.ameinfo.com/88674.html>
- Strategy.com, English, Telecom News Section, 13th June 2006
<http://www.strategy.com/telecomnew.asp?id=20060613055131>

Online Coverage

- Petra News Agency, Arabic, News Section, 12th June 2006
<http://www.petra.gov.jo/nepras/2006/Jun/12/94.htm>
- Petra News Agency, Arabic, News Section, 7th June 2006
<http://www.petra.gov.jo/nepras/2006/Jun/07/52.htm>
- AME Info, English, Research and Studies Section, 7th June 2006
<http://www.ameinfo.com/88265.html>
- Zawaya.com, English, News Section, 7th June 2006
<http://www.zawya.com/story.cfm/sidZAWYA20060607120817>
- Petra News Agency, Arabic, News Section, 6th June 2006
<http://www.petra.gov.jo/nepras/2006/Jun/06/63.htm>
- Petra News Agency, English, News Section, 6th June 2006
<http://www.petra.gov.jo/nepras/2006/Jun/06/79.htm>
- Strategiy.com, English, Advertising and Media News, 6th June 2006
http://www.strategiy.com/advertising_medianew.asp?id=20060606103651
- AME Info.com, English, Company News, 6th June 2006
<http://www.ameinfo.com/88116.html>
- Zawaya.com, English, IT & Telecom Section, 6th June 2006
<http://www.zawya.com/story.cfm/sidZAWYA20060606103154>
- Go Dubai, English, Media Section, 6th June 2006
http://www.godubai.com/citylife/press_release_page.asp?id=5792&search=
- Go Dubai, Arabic, Local Media Section, 6th June 2006
http://www.godubai.com/citylife/press_release_page.asp?id=5789&search=

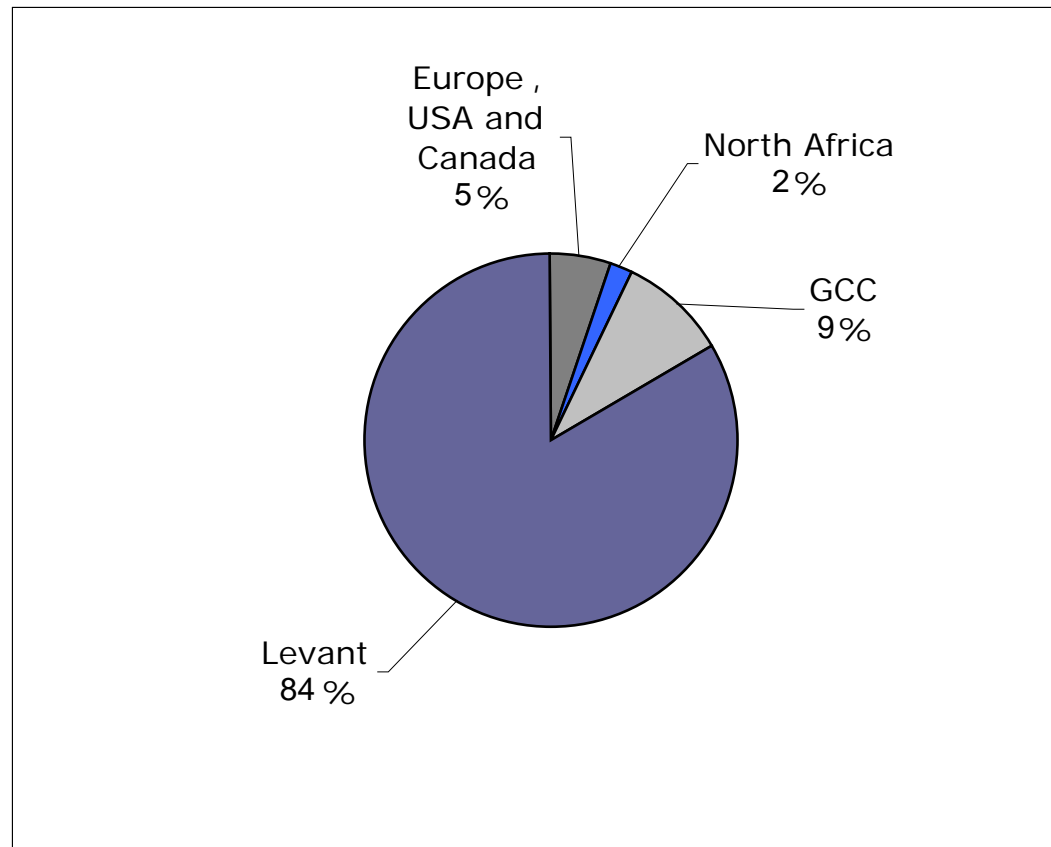


Online Coverage

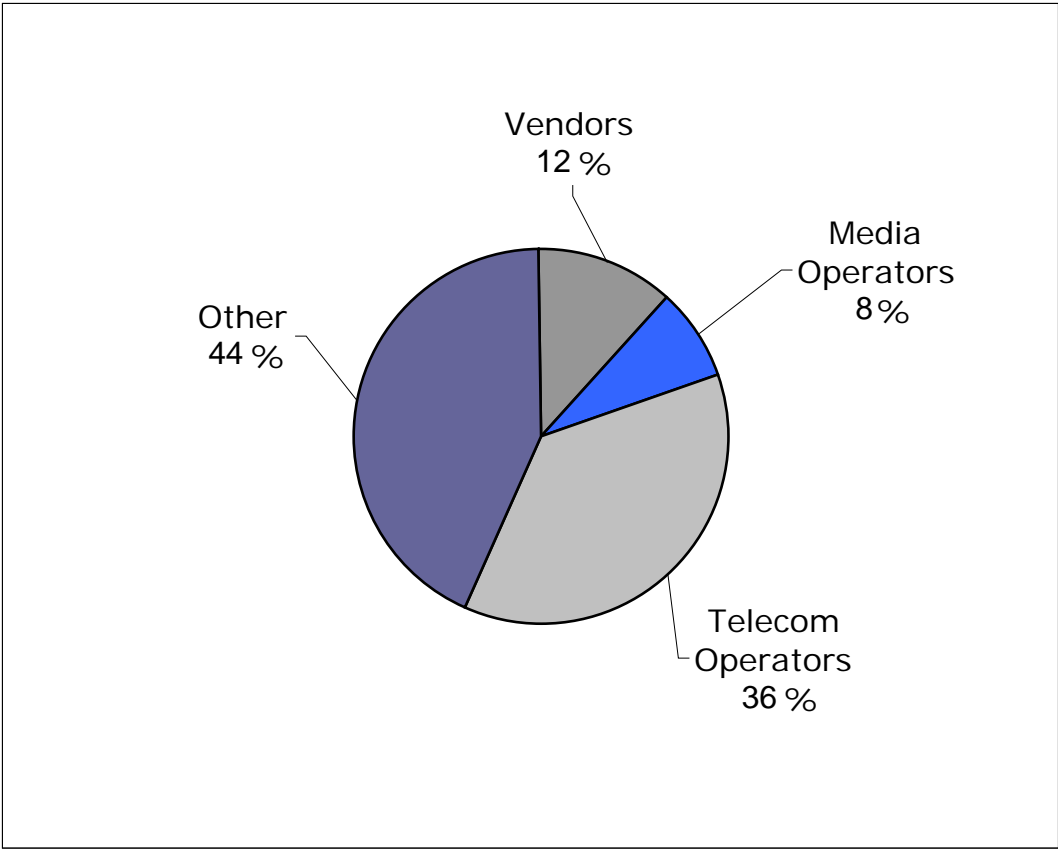
- Trade Arabia, English, IT & Telecom Section, 1st June 2006
http://www.tradearabia.com/tanews/newsdetails_snIT_article105955_cnt.html
- Kuwait News Agency, Arabic, Business Section, 31st May 2006
<http://www.kuna.net.kw/home/Story.aspx?Language=ar&DSNO=871782>
- Zawaya.com, English, Telecom & IT Section, 31st May 2006
<http://www.zawya.com/story.cfm/sidZAWYA20060531092226>
- AME Info, English, Company News Section, 31st May 2006
<http://www.ameinfo.com/87606.html>
- Elaph.com, Arabic, Computer and Internet Section, 31st May 2006
<http://www.elaph.com/ElaphWeb/InternetNews/2006/5/152555.htm>
- Go Dubai, English, Local Media Section, 31st May 2006
http://www.godubai.com/citylife/press_release_page.asp?id=5703&search=
- Go Dubai, Arabic, Local Media Section, 31st May 2006
http://www.godubai.com/citylife/press_release_page.asp?id=5702&search=



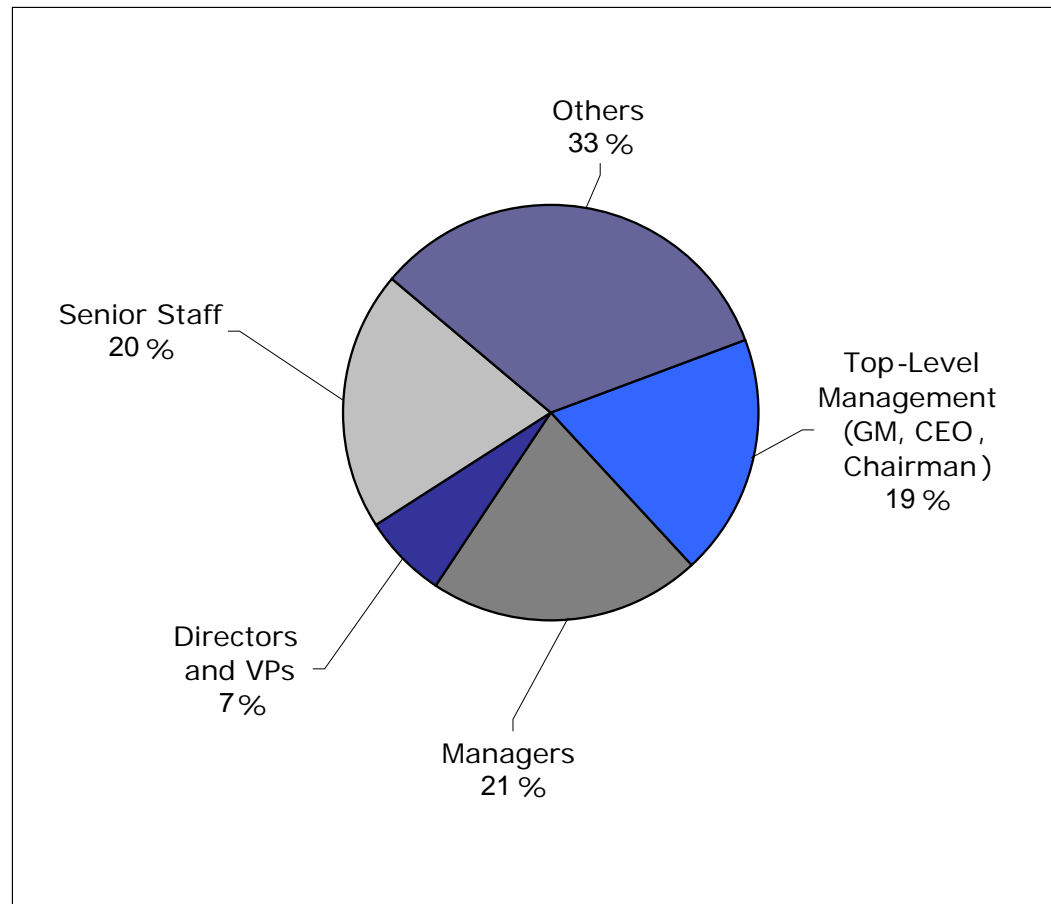
Delegates by Region



Delegates' Line of Business



Level of Delegates



Results From the Conference Evaluation

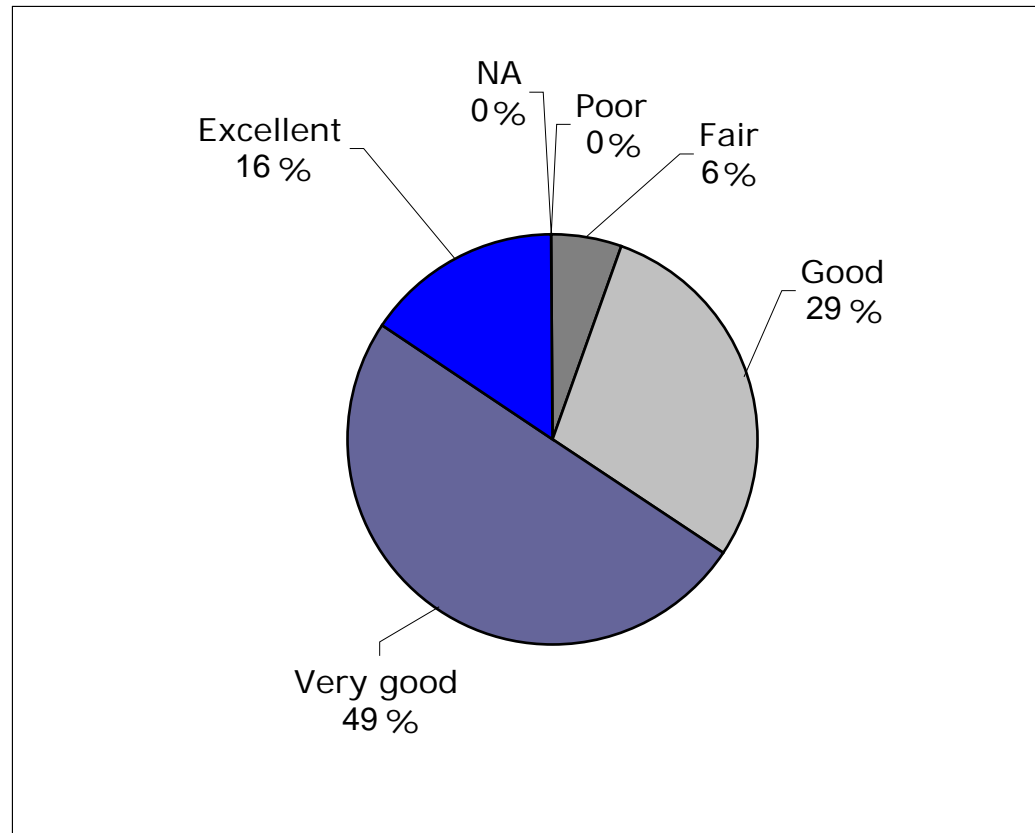


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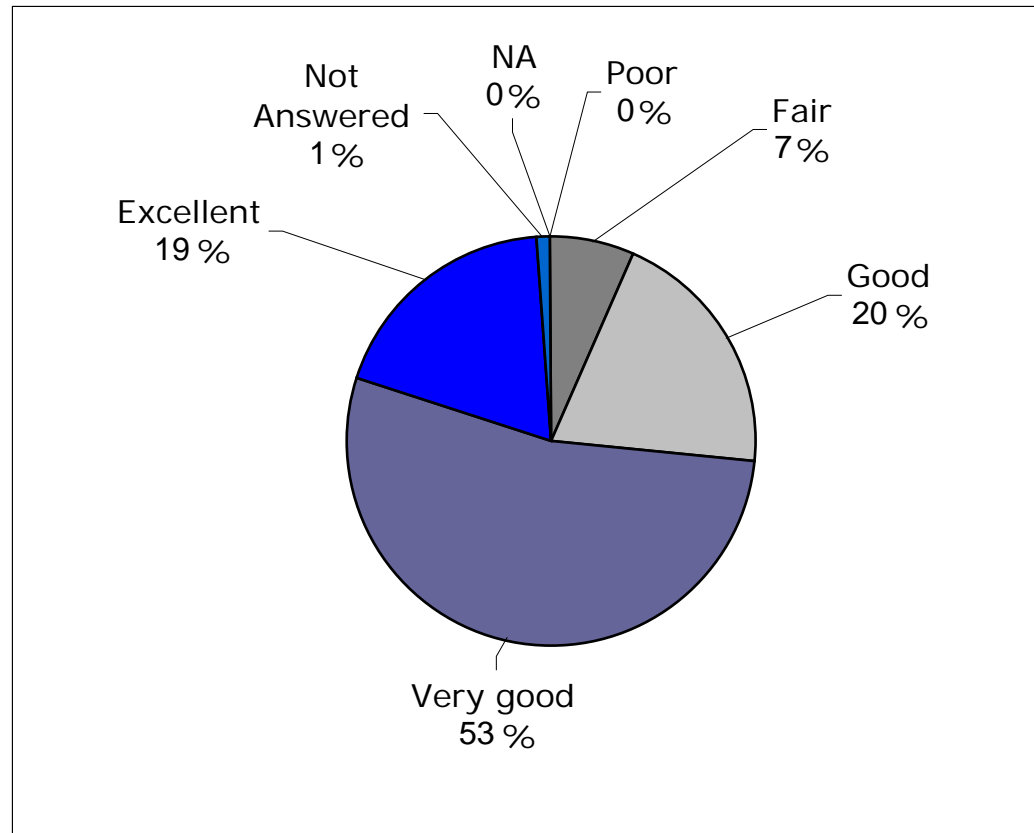
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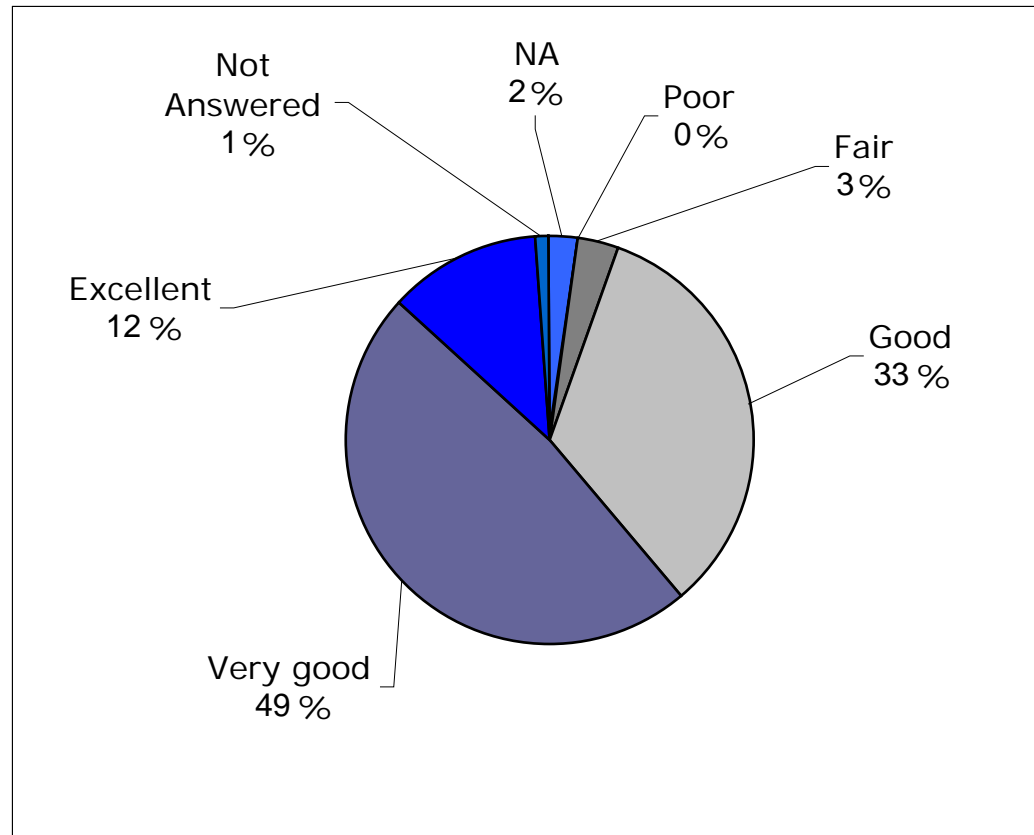
Conference Content



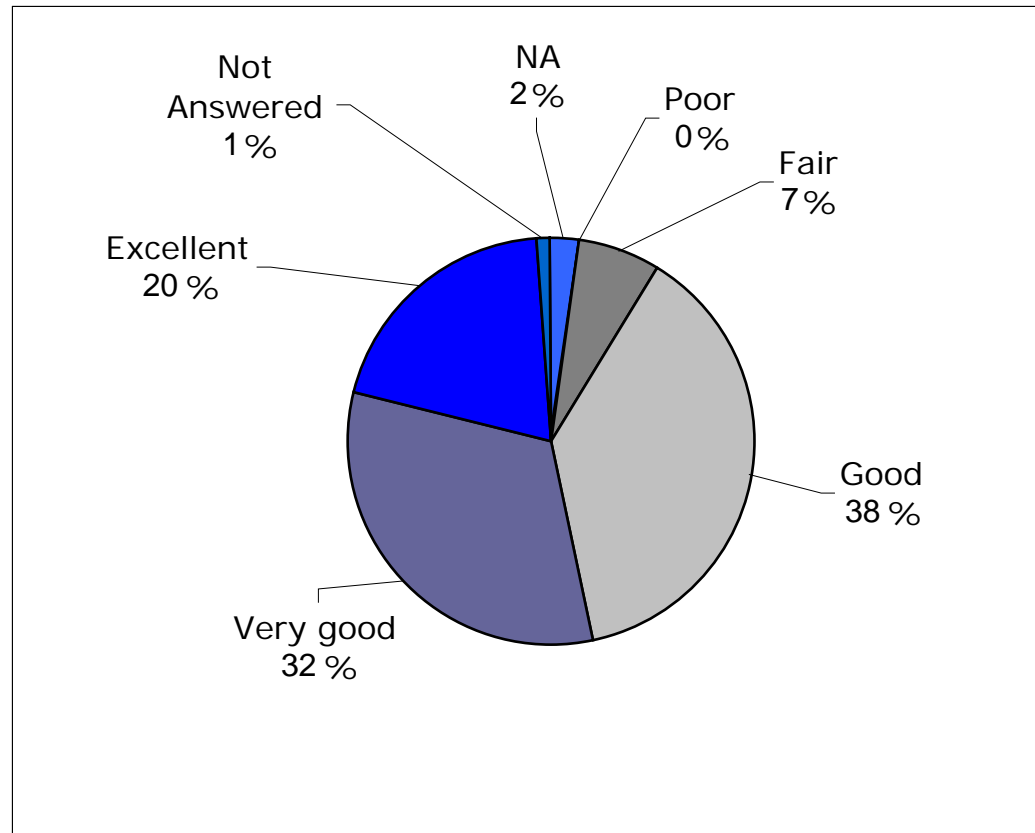
Overall Level of Speakers and Presentations



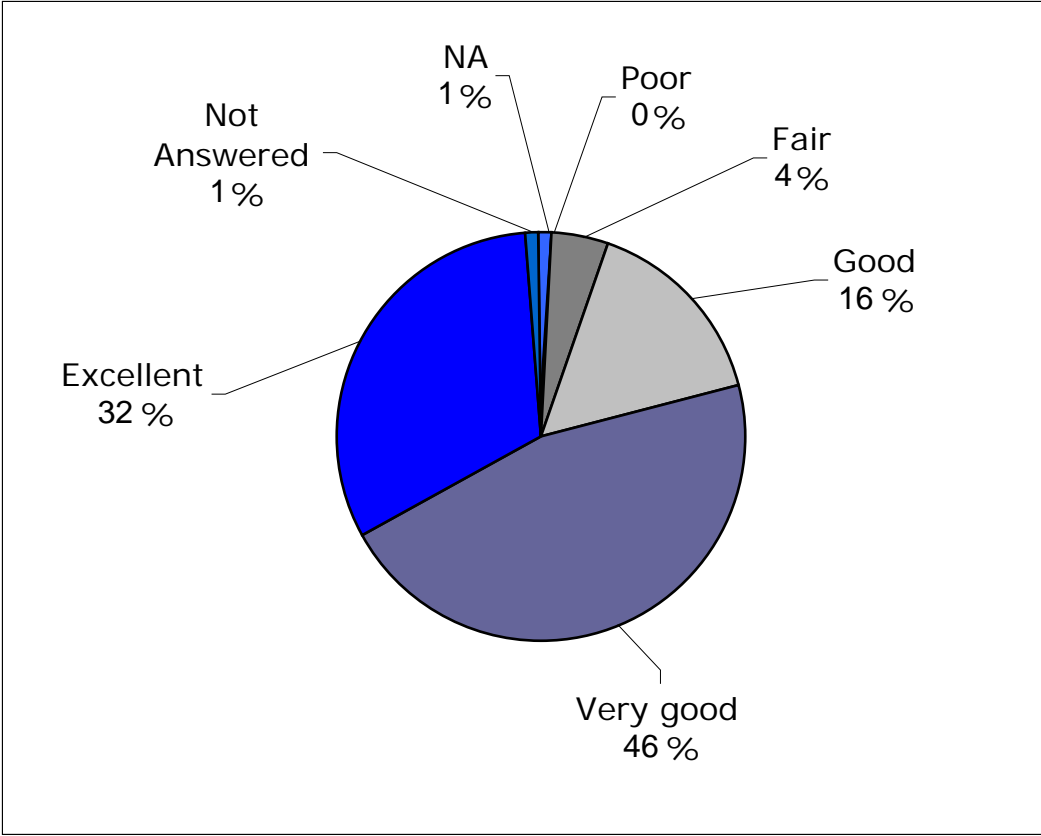
Overall Level of Delegates



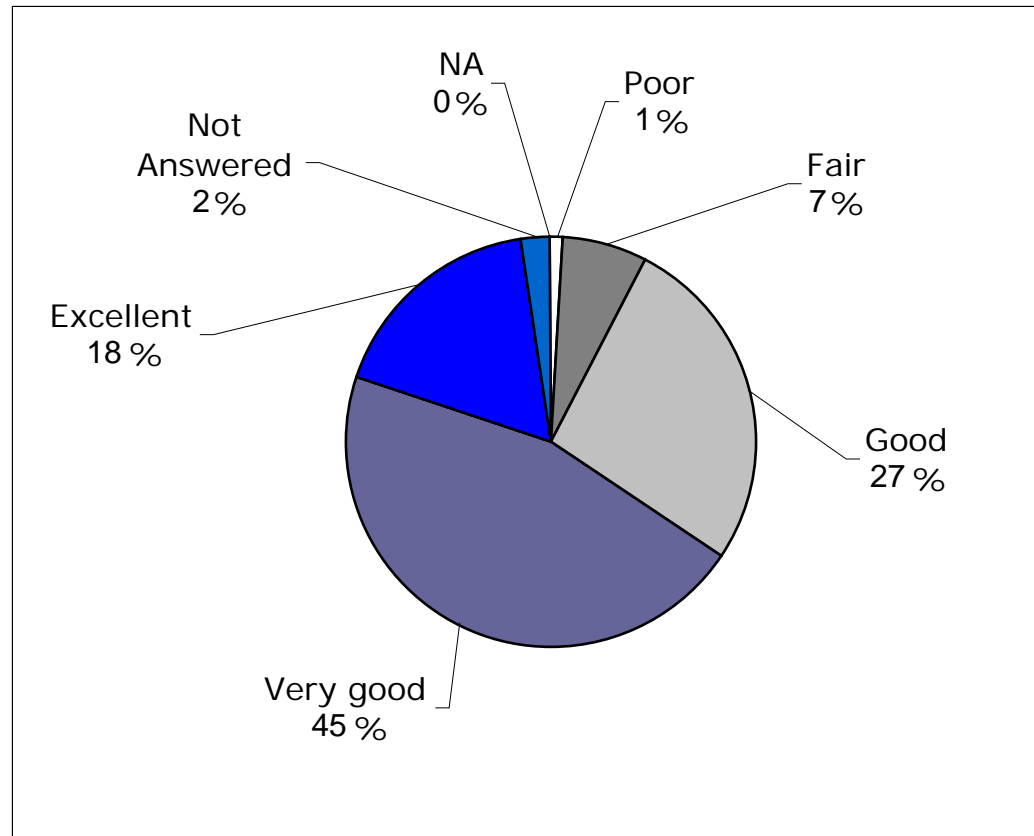
Conference Networking and Business Development Value



Overall Conference Organization



Overall Value of Attending the Conference

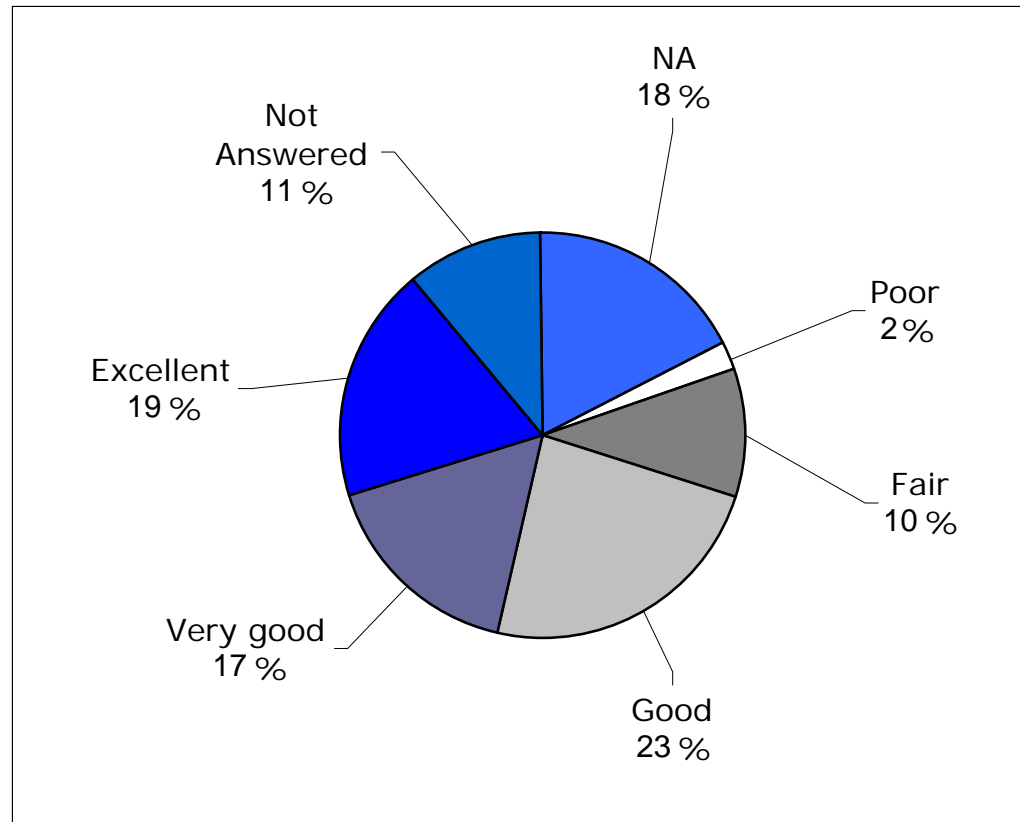


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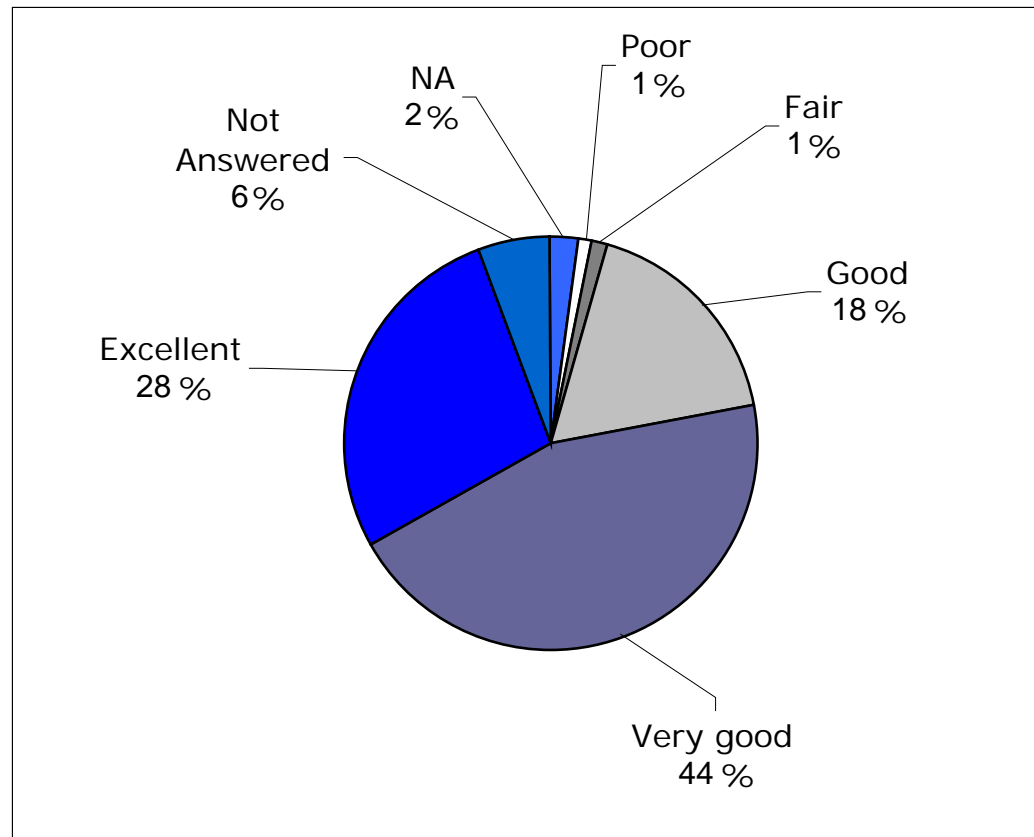
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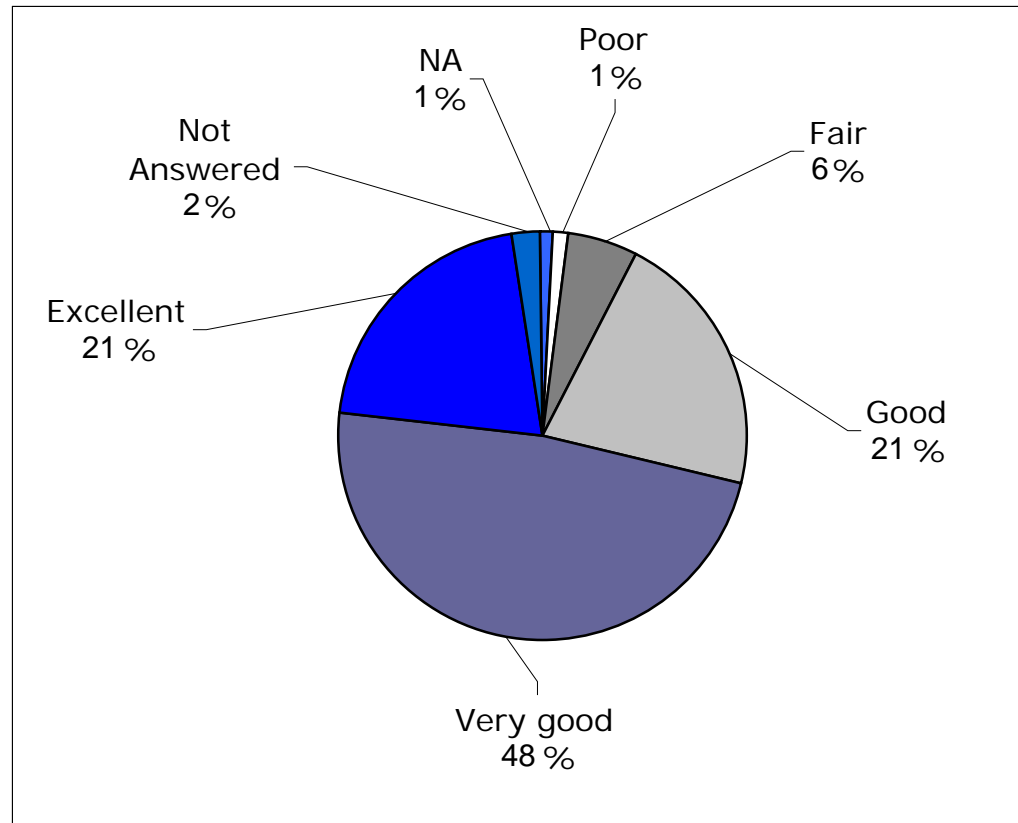
Conference Fees



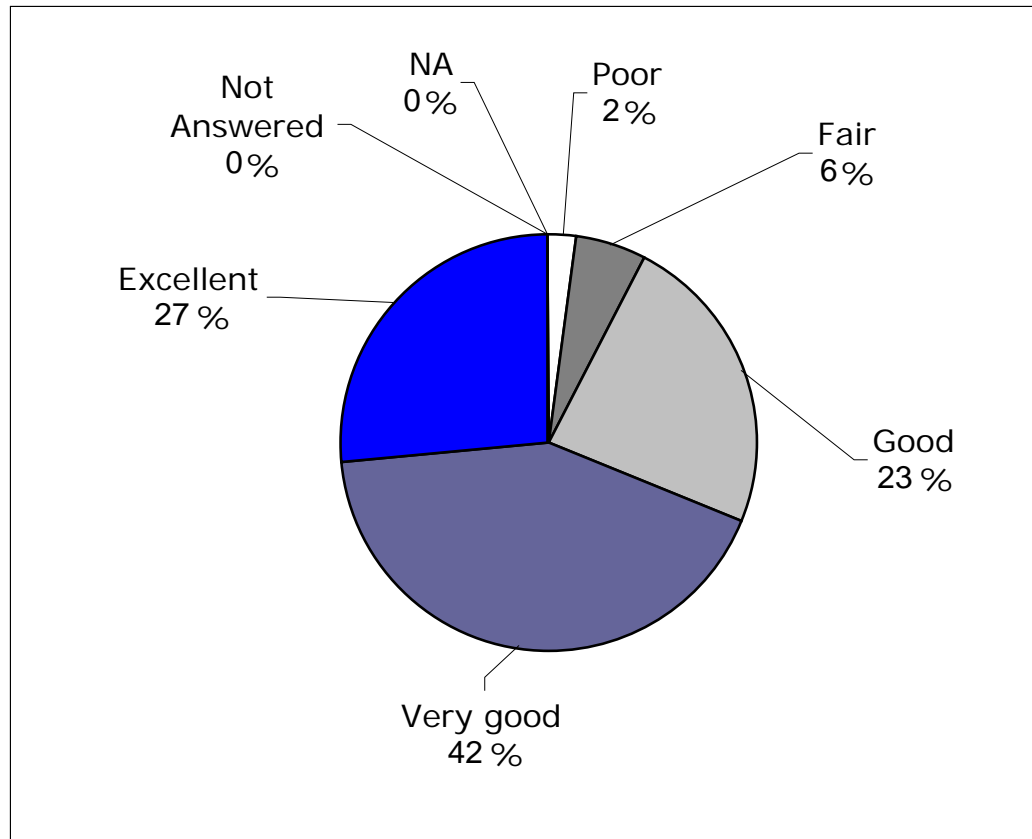
Overall Venue Facilities



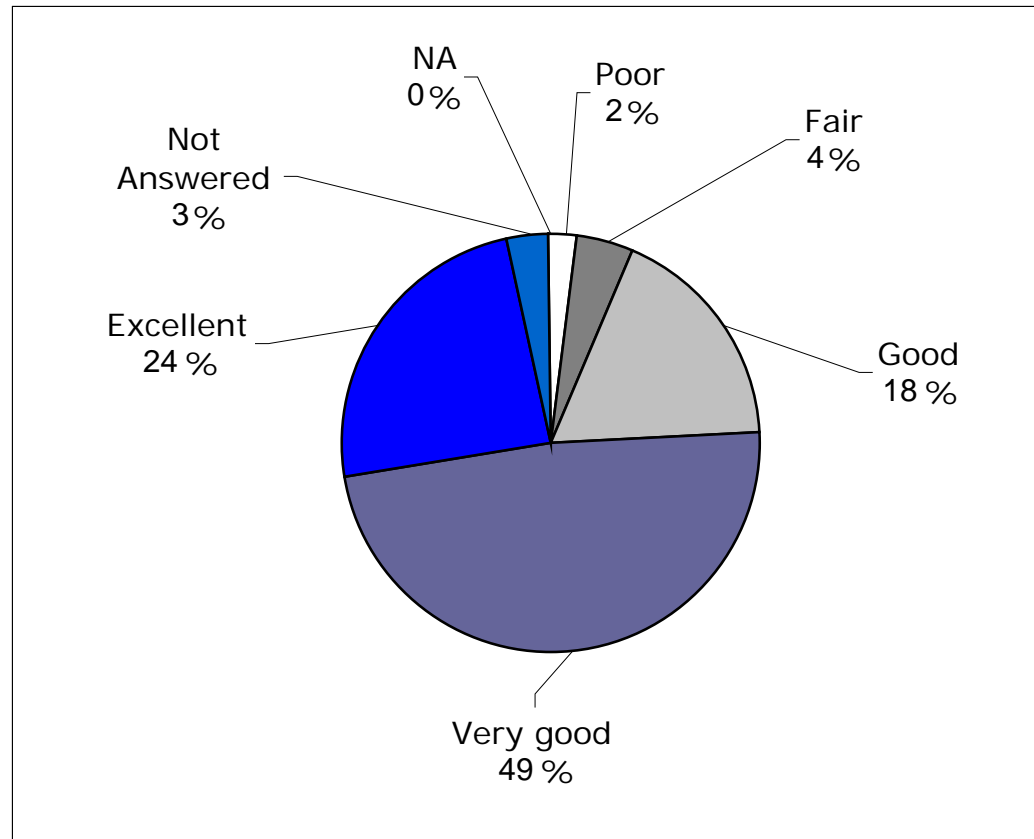
Food Quality



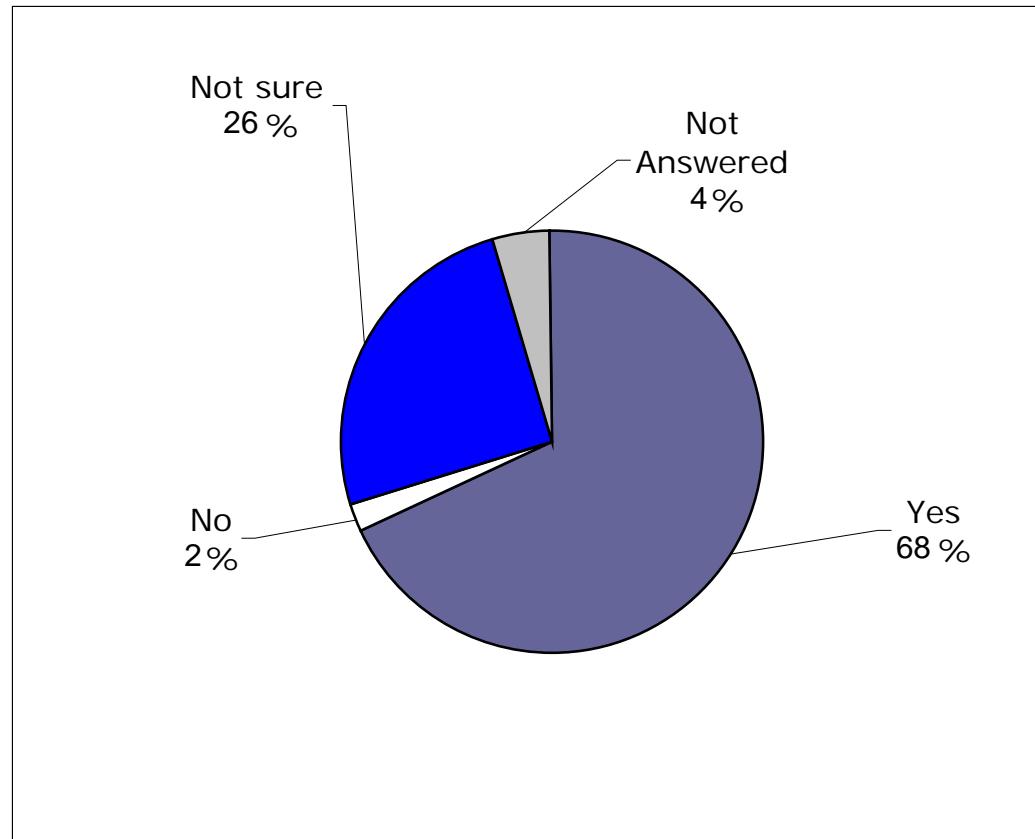
Conference Hall Setup



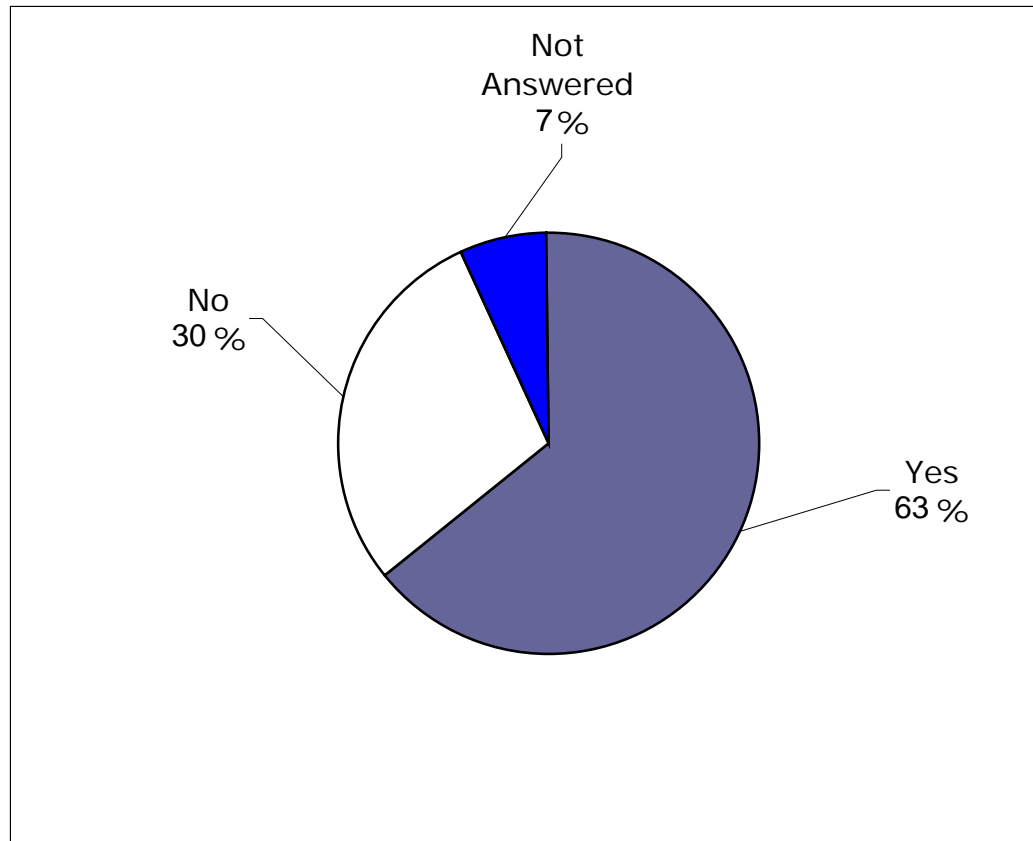
Exhibition Hall Setup



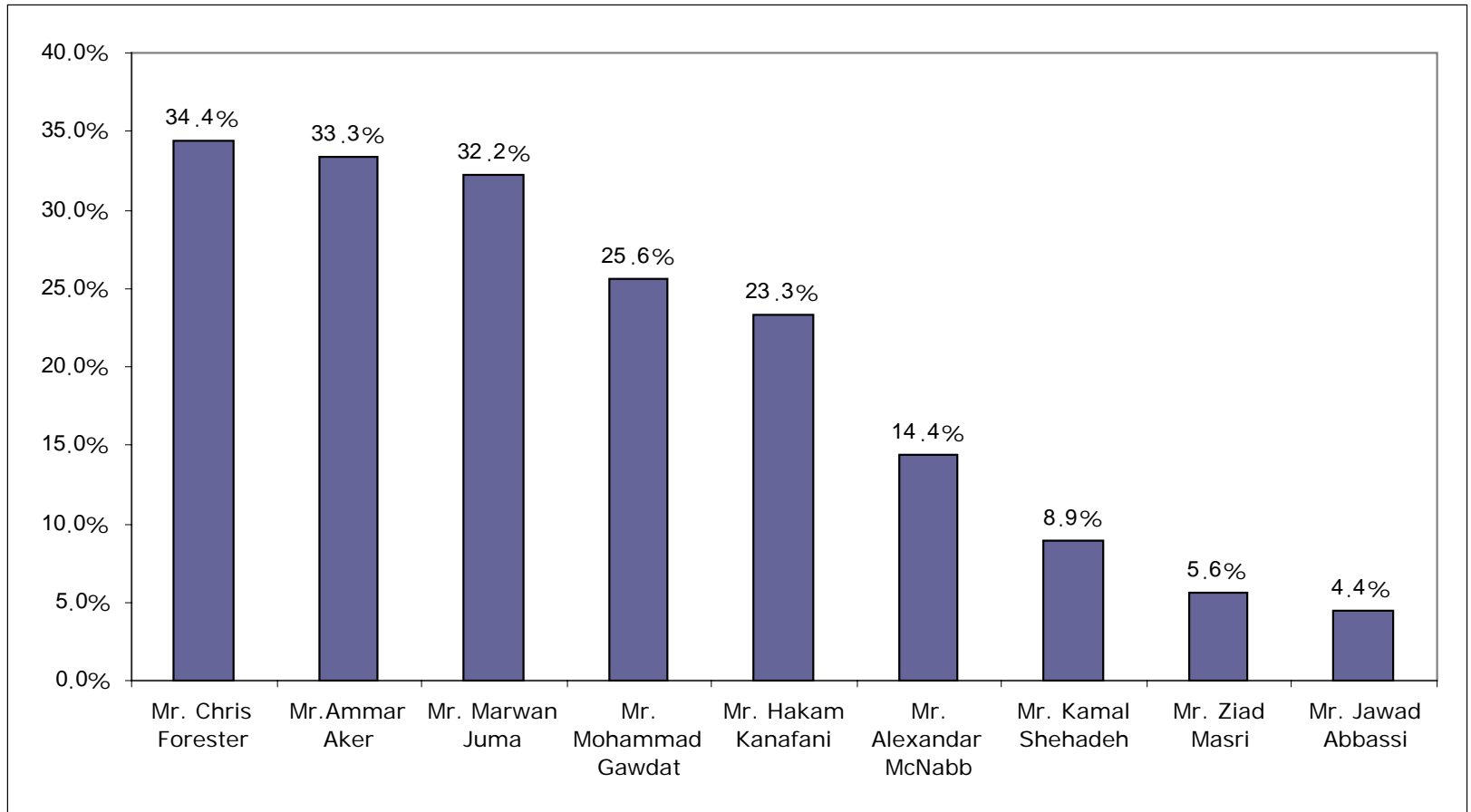
Will Attend Next Year



If Attending Next Year, Will Consider Sponsoring/Exhibiting



Impressive Speakers



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