

ARAB ADVISORS GROUP

Arab Advisors Group provides reliable research, analysis and forecasts of Arab communications, media and technology markets.

Global Expertise - Regional Focus.



Media and Telecoms Convergence Conference 2004

Amman June 10,11 2004

Delegates Evaluation Results

arabadvisors@arabadvisors.com

Arab Advisors Media and Telecoms Convergence Conference 2004

Main Sponsors



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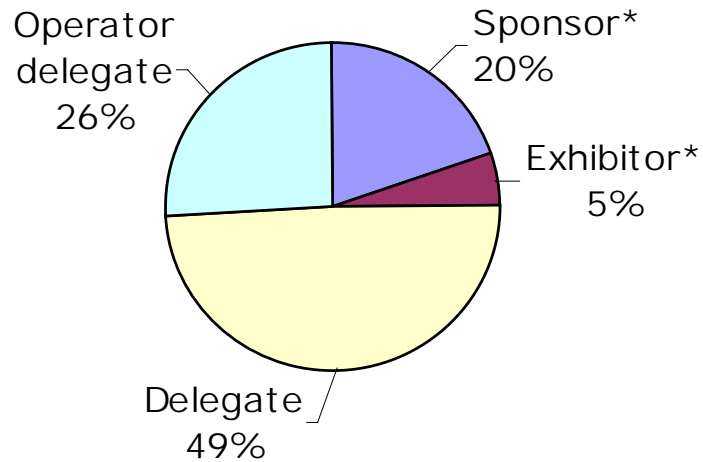
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Media and Telecoms Convergence Conference 2004

- 330 registered delegates. 280 attended the event.
- Representatives from major telecom, IT and media operators, vendors and regulators.
- 13 companies at the exhibition floor.
- 80 delegates filled out the conference evaluation form.

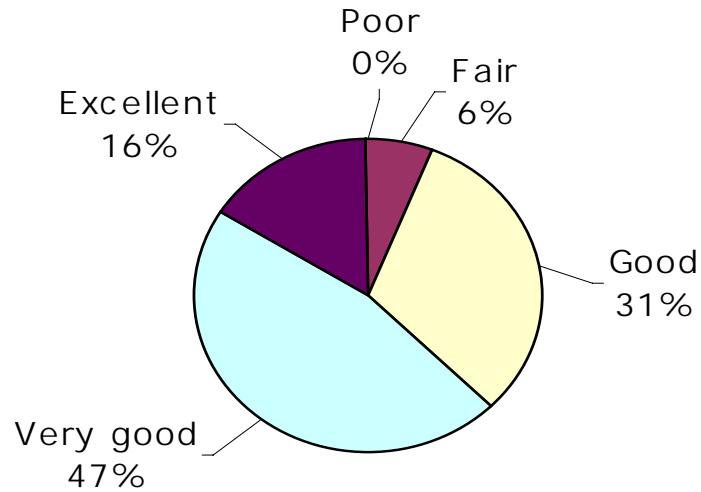


Attendees

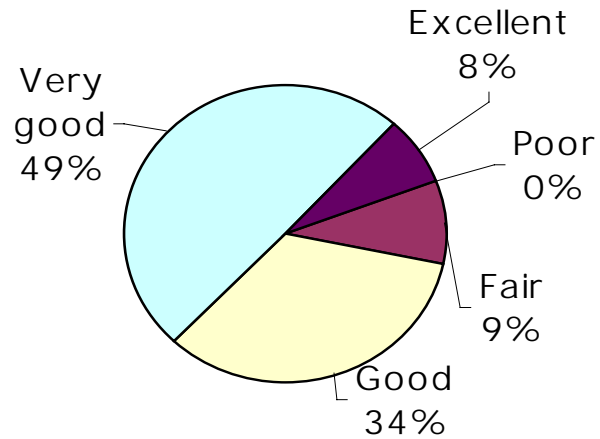


*Includes vendors and operators

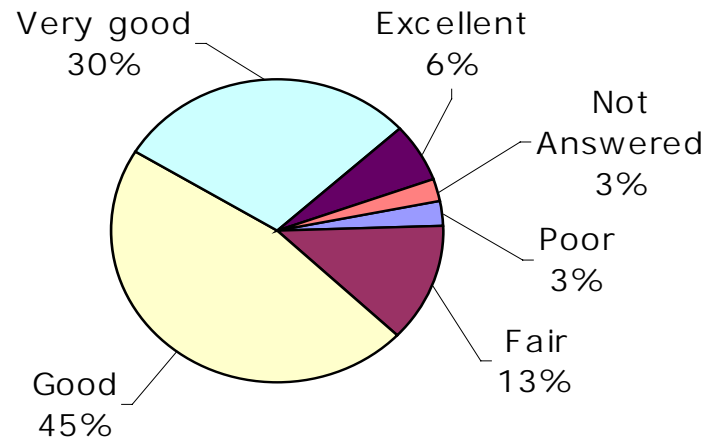
Conference Content



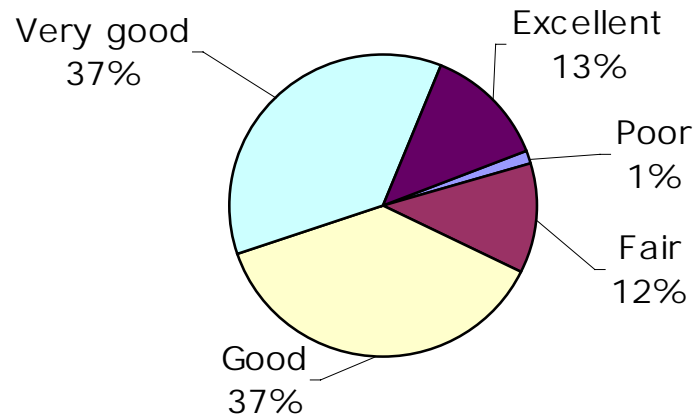
Overall Level of Speakers and Presentations



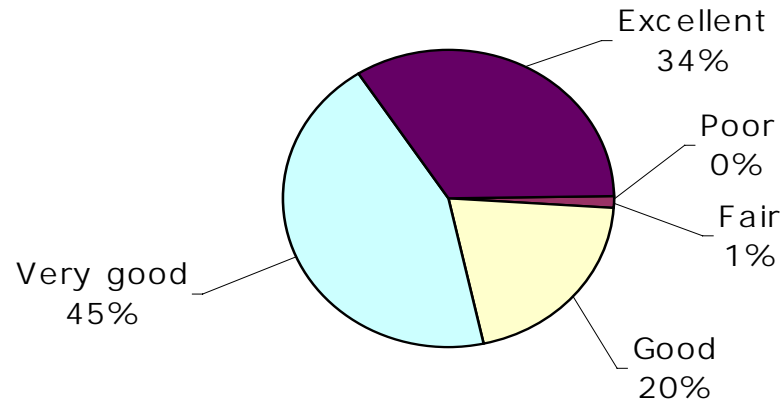
Overall Level of Delegates



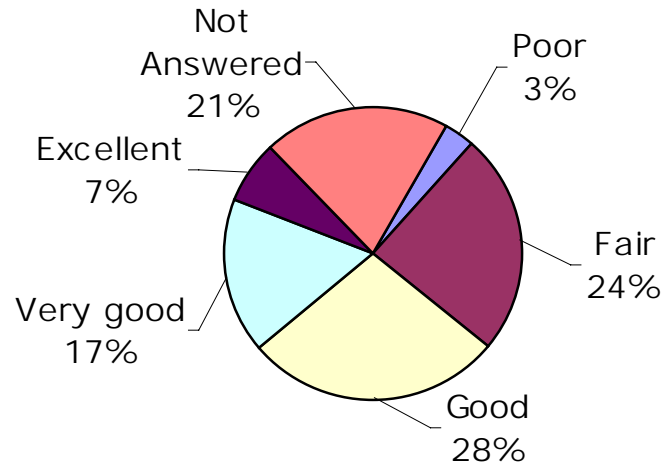
Conference Networking and Business Development Value



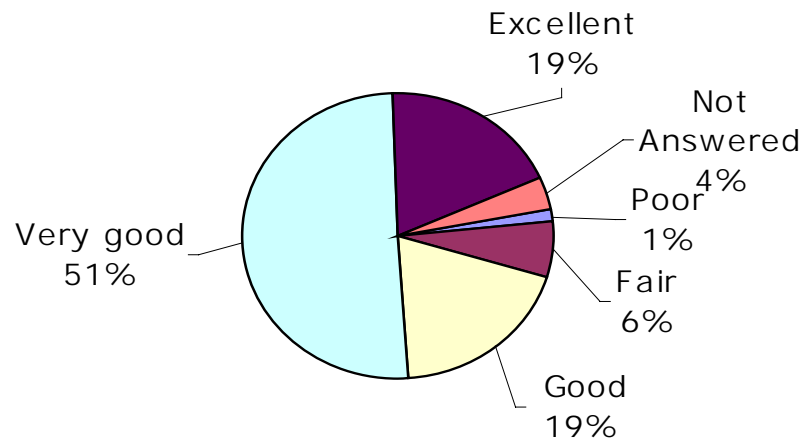
Overall Conference Organization



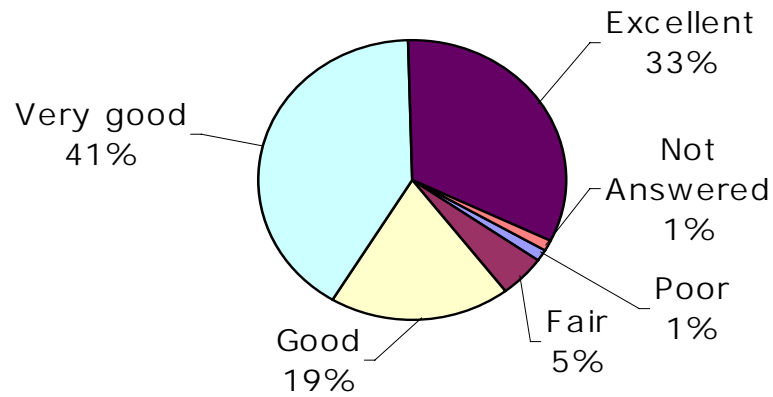
Conference Fees



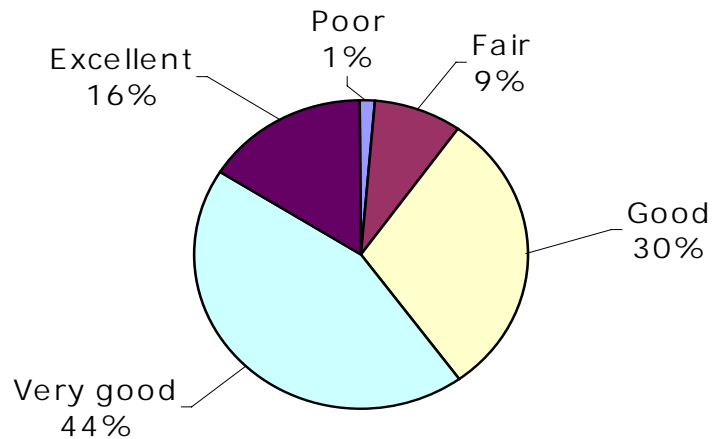
Overall Venue Facilities



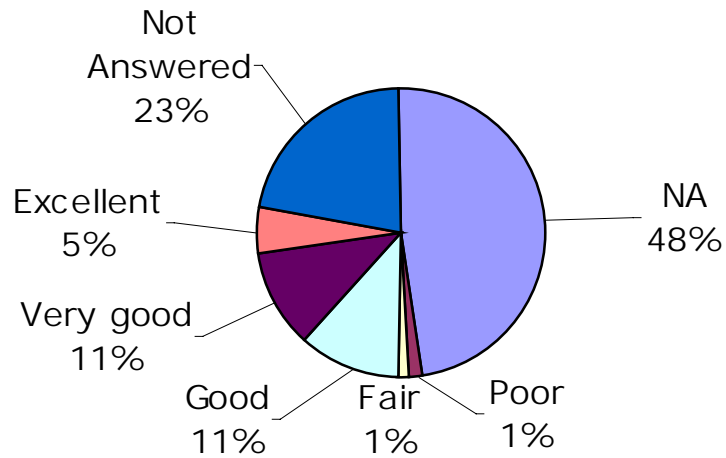
Auditorium Setup



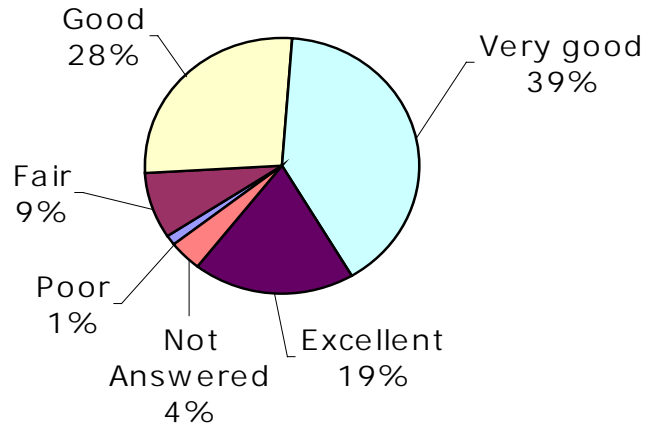
Exhibition Hall Setup



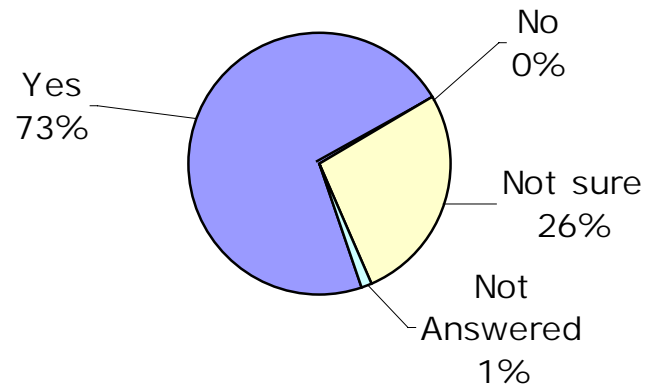
Translation



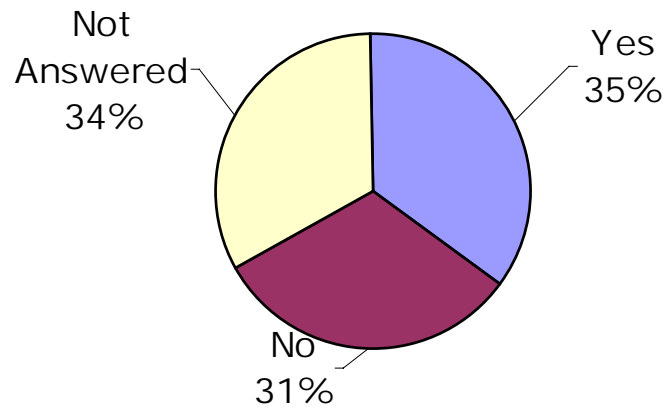
Food Quality



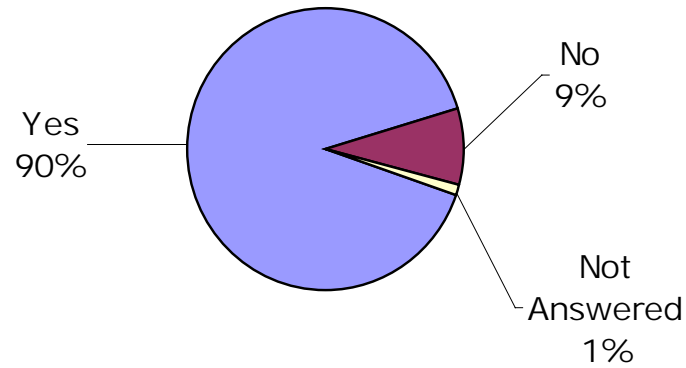
Will Attend Next Year



Will Sponsor next conference



Is Amman a convenient location?



Impressive Speakers

Speaker	# of votes	%
Mr. Chris Forrester	37	46%
Mr. Hosam Sokkari	25	31%
Mr. Ziad Masri	19	24%
Mr. Jawad Abbassi	18	23%
Dr. Jon Anderson	13	16%
Mr. Alexander McNabb	13	16%
Mr. Samih Toukan	13	16%
Dr. Mohsen Sanai	11	14%
Ms. Hala Baqain	10	13%
Mr. Ali Al Ajouz	10	13%
Mr. Hakam Kanafani	9	11%
Mr. Tarek Abualam	9	11%
Mr. Tony Ghattas	9	11%
Mr. Luigi Gasparollo	8	10%

Some of the media coverage of the conference

- TV reports on CNBC, Jordan TV, Al Arabiya, Al Hurra, Saudi Business Channel
- Over 40 members of the regional and international press at the conference
- Articles in over 20 regional newspapers (during and after the conference)

Some Delegates Comments



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- “I would like to thank the Arab Advisors Group team for their great effort and excellent performance to make this event a valuable and a successful one.” **Mr. Seif Allah Mamdouh Mounif, Business Development Executive, TE Data**
- “Wonderful conference. Good panel and presentations. Congratulations to your team on a great effort. People overlook how tough these things can be. You should include a session on finance, not only will participants benefit, but you will get more sponsorships.” **Rakesh Wahi, Managing Director, Capital Management Advisors**
- “I would like to see the conference held twice a year, not just for companies to promote their ideas, but also for analysts of the IT and media in the region to be able to assess where these media stand vis-avis the expanding internet, IT and media business” **Munther Huseiny, United States Foreign Broadcast Information Service**
- “Try to make it more international so this becomes the standard. A well done job.” **Mohamed Attari, Sr. Account Manager, Ideal Group**

- “We need to hear more on the problems in the financial relations and legal contracts between Media and Telecom Companies.” **Khaled Hudhud, Head of Telecom Policy, MOICT - Jordan**
- “Could invite speakers from US and Europe for benchmarking purposes and networking. Improve international attendance from outside the Arab world.” **Gozde Kocabayoglu, Business Development Executive, Turkcell**
- “Very interesting, I hope you make this an annual event” **Gail Gammy, New Media Account Manager, BBC World Service**
- “Round table discussions should take place after all speakers are finished. Giving all the opportunity to deliver their Point of view first.” **Ali Ajouz, VP Marketing and PR, Orbit**

- “Thank you again for a very professional, well organized and useful event. I look forward to joining you next year in the second Arab Advisors Media and Telecoms Convergence Conference.” **Tarek Abu Alam, Business Development Director – TE Data**
- “Very informative. Keep up the good work.” **Hanna Zaghloul, GM, Ideal Systems Co.**
- “Great Job!” **Nidal Bitar, CEO, Elite IT Consulting**
- “Breaks were too long so the day went later than necessary. Overall, very useful. Well done.” **D.D. Hornsby, Business Development, Venturi Technology Partners**
- “Provide some means to facilitate contact with other participants especially those not resident in the hotel. Otherwise, the organization is excellent.” **Michael Toler, National Institute for Technology and Liberal Education**

Arab Advisors Group

Arab Advisors Group provides reliable research, analysis and forecasts of Arab communications, media and technology markets.

Arab Advisors has published over 260 reports to date in addition to numerous custom consulting projects in the region.

Proudly serving 150 regional and global clients.

See you at the Media & Telecoms Convergence 2005

www.arabadvisors.com

Tel: 962.6.5828849

Fax: 962.6.5828809

arabadvisors@arabadvisors.com

